## Claims:

1. A reactive dye compound comprising:

- (a) at least one chromophore moiety
- (b) at least one SO<sub>2</sub>C<sub>2</sub>H<sub>4</sub> group which is attached to the chromophore moiety either directly via the sulphur atom of the SO<sub>2</sub>C<sub>2</sub>H<sub>4</sub> group or via a linking group L;

characterised in that at least one  $SO_2C_2H_4$  group is substituted on its terminal carbon atom with at least one Y group wherein Y is  $-A(CO)R^*$  wherein A is selected from O or S and wherein R\* is an organic residue which contains at least one nucleophilic group, such as OH,  $NH_2$ , SH, COOH, N,  $NHR^1$  and  $NR^1R^2$  wherein  $R^1$  and  $R^2$  may be the same of different and may be selected from C1-C4 alkyl; and salts thereof.

- 2. A reactive dye compound according to Claim 1 wherein R\* is selected from (CH<sub>2</sub>)<sub>n</sub>SH, (CH<sub>2</sub>)<sub>n</sub>NH<sub>2</sub>, CH(CH<sub>3</sub>)OH, CH(CH<sub>3</sub>)O(CO)CH(CH<sub>3</sub>)OH (i.e. a polyester of lactic acid),. R\* derived from a polyester of citric acid, CH(OH)(CH<sub>2</sub>COOH)<sub>2</sub>, CH<sub>2</sub>(OH)(CO<sub>2</sub>H)CH<sub>2</sub>COOH, C(OH)(H)CH<sub>2</sub>COOH, CH<sub>2</sub>COOH, CH<sub>2</sub>CH)(OH)COOH, C(OH)(H)COOH, (CH<sub>2</sub>)<sub>n</sub>NHR<sup>1</sup>, CH<sub>2</sub>NR<sup>1</sup>R<sup>2</sup>, CH<sub>2</sub>NHNH<sub>2</sub>, CH<sub>2</sub>NHOH, CH<sub>2</sub>SMe, CHNH<sub>2</sub>(CH<sub>2</sub>)<sub>n</sub>(COOH), CHNH<sub>2</sub>CH<sub>2</sub>SMe, CHNH<sub>2</sub>CH<sub>2</sub>SSCH<sub>2</sub>CHNH<sub>2</sub>COOH, CHNH<sub>2</sub>CH<sub>2</sub>SO<sub>3</sub>H, C<sub>6</sub>H<sub>4</sub>OH, C<sub>6</sub>H<sub>4</sub>COOH, CH<sub>4</sub>NH<sub>2</sub>, C<sub>6</sub>H<sub>4</sub>N, (CH<sub>2</sub>)<sub>n</sub>C<sub>6</sub>H<sub>4</sub>N, CH(R#)NH<sub>2</sub>, (CH<sub>2</sub>)<sub>n</sub>-SSO<sub>3</sub>, (CH<sub>2</sub>)<sub>n</sub>-S-S-(CH<sub>2</sub>)<sub>n</sub>, peptide of polypeptide, wherein R<sub>1</sub> and R<sub>2</sub> is independently selected from C<sub>1</sub>-C<sub>4</sub> alkyl, wherein n is an integer in the range of 1 to 4 wherein within the same molecule n is not necessarily the same integer and wherein R# corresponds to an amino acid sidechain.
- 3. A reactive dye according to Claim 1 or 2 wherein R\* is selected  $(CH_2)_nSH, \quad (CH_2)_nNH_2, \quad C_6H_4N, \quad CH(R\#)NH_2, \quad CH(CH_3)OH, \\ CH(CH_3)O(CO)CH(CH_3)OH, \quad C(OH)(CH_2COOH)_2, \\ CH_2C(OH)(COOH)CH_2COOH, \quad C(H)(CH_3)OH, \quad C(H)(OH)CH_2COOH, \\ CH_2C(H)(OH)COOH, \quad C(H)(OH)COOH, \quad C_6H_4OH, \quad C_6H_4NH_2.$
- 4. A reactive dye compound according to any of Claims 1 to 3 wherein R\* is C(OH)(CH<sub>2</sub>COOH)<sub>2</sub> or CH<sub>2</sub>C(OH)(COOH)CH<sub>2</sub>COOH.

5. A reactive dye compound according to any of Claims 1 to 4 wherein A is O.

6. A reactive dye compound having the formula (I):

 $D \longrightarrow (L)_r \longrightarrow SO_2 \longrightarrow CH_2CH_2 \longrightarrow A \longrightarrow C \longrightarrow R'$ (I)

wherein:

Dis a chromophore group;

r is  $\delta$  or 1;

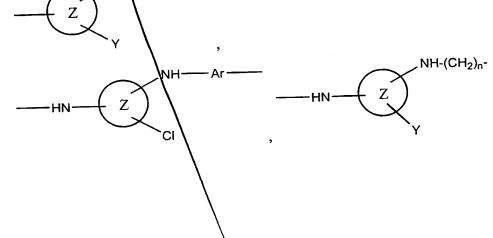
L is a linking group selected from NH, (CH<sub>2</sub>)<sub>n</sub>, N-(CH<sub>2</sub>)<sub>n</sub>N, -(CH<sub>2</sub>)<sub>n</sub>-N,

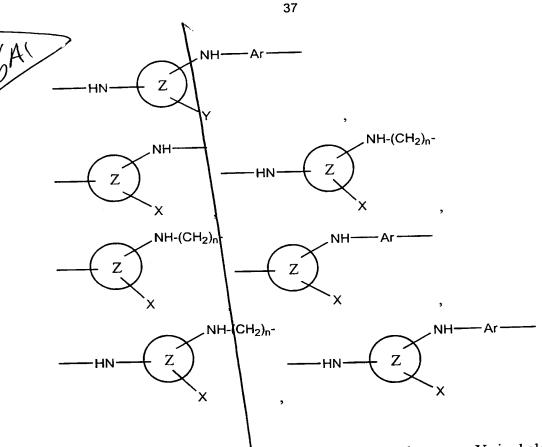
NR (R is C1-C4 alkyl),

NH-(CH<sub>2</sub>)<sub>n</sub>
Z

NH-(CH<sub>2</sub>)<sub>n</sub>
Z

NH-(CH<sub>2</sub>)<sub>n</sub>
Z





wherein Ar is an aryl group, preferably benzene, Y is halogen or  $O(C=O)R^*$ , n is an integer of from 1 to 4, Z is a nitrogen-containing heterocycle, X is selected from thio-derivatives, halogen (preferably fluorine and chlorine), amines, alkoxy groups, carboxylic acid groups, CN, N3, and quaternized nitrogen derivatives, Q+;

A is O or S,

 $(CH_2)_nNH_2$ ,  $CH(CH_3)OH$ , (CH<sub>2</sub>)<sub>n</sub>SH,from selected R\* is CH(CH<sub>3</sub>)O(CO)CH(CH<sub>3</sub>)OH (i.e. a polyester of lactic acid),. R\* derived  $CH(OH)(CH_2COOH)_2$ , acid, citric polyester a from C(OH)(H)CH2COOH, CH<sub>2</sub>(OH)(CO<sub>2</sub>H)CH<sub>2</sub>COO¼,  $\Diamond$ (OH)(H)C(OH)(H)COOH, (CH<sub>2</sub>)nNHR<sup>1</sup>, CH<sub>2</sub>C(H)(OH)COOH, CH<sub>2</sub>NR<sup>1</sup>R<sup>2</sup>, CH<sub>2</sub>NHNH<sub>2</sub>, CH<sub>2</sub>NHOH, CH<sub>2</sub>SMe, CHNH<sub>2</sub>(CH<sub>2</sub>)<sub>n</sub>(COOH), CHNH<sub>2</sub>CH<sub>2</sub>SMe, CHNH<sub>2</sub>CH<sub>2</sub>SSCH<sub>2</sub>CHNH<sub>2</sub>COOH, CHNH<sub>2</sub>CH<sub>2</sub>SO<sub>3</sub>H,  $C_6H_4OH$ ,  $C_6H_4COOH$ ,  $C_6H_4NH_2$ ,  $C_6H_4N$ ,  $(CH_2)_nC_6H_4N$ ,  $CH(R\#)NH_2$ ,  $(CH_2)_n$ -SSO<sub>3</sub>,  $(CH_2)_n$ -S-S- $(CH_2)_n$ , R\* derived from peptide or polypeptide linked to the viny sulphone group via its terminal carboxylic acid group, wherein R<sub>1</sub> and R<sub>2</sub> is independently selected from C<sub>1</sub>-C<sub>4</sub> alkyl, Suffrat

wherein n is an integer in the range of 1 to 4 wherein within the same molecule n is not necessarily the same integer and wherein R# corresponds to an amino acid sidechain;

and salts thereof.

- 7. A reactive dye according to Claim 6 wherein R\* is selected from (CH<sub>2</sub>)<sub>n</sub>SH, (CH<sub>2</sub>)<sub>n</sub>NH<sub>2</sub>, C<sub>6</sub>H<sub>4</sub>N, CH(R#)NH<sub>2</sub>, CH(CH<sub>3</sub>)OH, CH(CH<sub>3</sub>)O(CO)CH(CH<sub>3</sub>)OH, C(OH)(CH<sub>2</sub>COOH)<sub>2</sub>, CH<sub>2</sub>C(OH)(COOH)CH<sub>2</sub>COOH, C(H)(CH<sub>3</sub>)OH, C(H)(OH)CH<sub>2</sub>COOH, CH<sub>2</sub>C(H)(OH)COOH, C(H)(OH)COOH, C<sub>6</sub>H<sub>4</sub>OH, C<sub>6</sub>H<sub>4</sub>NH<sub>4</sub>.
- 8. A reactive dye according to Claim 6 or 7 wherein R\* is C(OH)(CH<sub>2</sub>COOH)<sub>2</sub> or CH<sub>2</sub>C(OH)(COOH)CH<sub>2</sub>COOH or a derivative of a citric acid polmer.
- 9. A reactive dye compound according to any of Claims 6 to 8 wherein A is O.
- 10. A reactive dye compound having the structure:

$$D \longrightarrow (L)_r - SO_2 \longrightarrow CH_2CH_2 \longrightarrow C \longrightarrow CH_2-C \longrightarrow CH_2COOH$$

$$COOH$$
(Ia)

wherein D, L, r are as defined above.

11. A reactive dye compound having the structure:

$$D \longrightarrow (L)_r - SO_2 \longrightarrow CH_2CH_2 \longrightarrow C \longrightarrow C \longrightarrow CH_2COOH$$

$$CH_2COOH$$

wherein D, L and r are as defined above

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Use of a compound according to any of Claims 1 to 11 for dyeing cellulosic substrates, preferably cotton.

- 13. Use of a compound according to any of Claims 1 to 11 for dyeing wool.
- 14. Use of a compound according to any of Claims 1 to 11 for dyeing polyamide substrates, preferably nylon.
- 15. Use of a compound according to any of Claims 1 to 11 for dyeing silk.
- 16. Use of a compound according to any of Claims 1 to 11 for dyeing keratin, preferably hair.
- 17. Use of a compound according to any of Claims 1 to 11 for dyeing leather.
- 18. Process for the preparation of a compound according to any of Claims 1 to 11 comprising the steps of reacting a first starting material (preferably one mole) with a second starting material (preferably one mole), the first starting material comprising at least one chromophore, at least one SO<sub>2</sub>C<sub>2</sub>H<sub>4</sub> which is attached to the chromophore group either directly via the sulphur atom of the SO<sub>2</sub>C<sub>2</sub>H<sub>4</sub> group or via a linking group L, the second starting material comprising an oxy- or thiocarbonyl group.
- 19. Process according to Claim 18 wherein the process is carried out at a pH of from about 2 to about 8, preferably from about 3 to about 5.
- 20. Process according to Claim 18 or 19 wherein the second starting material is added to the first starting material slowly, preferably dropwise, preferably over several hours, preferably 1/5 hours, more preferably 2-3 hours.
- 21. Product obtainable by a process according to any of Claims 18 to 20.
- 22. A dye composition comprising the compound or product of any of Claims 1 to 11 or 18 to 21.

- A dye composition according to Claim 22 wherein the composition is in the form of a solid mixture and further comprises an acid buffer.
  - 24. A dye composition according to Claim 22 wherein the composition is in the form of a liquid and further comprises water and an acid buffer.
  - 25. A dye composition according to Claim 22 wherein the composition is in the form of a paste and further comprises water, thickening agent and an acid buffer.
  - 26. A dye composition according to Claim 22, 23, or 25 wherein the pH is preferably from about 2 to about 3.